



UGA®

H A C K S

6

SPONSORSHIP PACKET



UGAHACKS 3



UGAHACKS 4



UGAHACKS 5

ABOUT UGAHACKS

UGAHacks is a registered 501(c)(3) non-profit organization.

UGAHacks is a student-run hackathon at the University of Georgia. **We strive to create an inclusive, collaborative environment for hackers of all experience levels to learn, code, and dream.** We firmly believe that a 3-day hackathon holds outstanding educational value, allowing for students to operate in a project-oriented, interdisciplinary environment outside of the classroom setting. Our hackathon experience allows students to apply themselves with important skill sets, including how to read and develop with foreign API, experiment with new hardware, tackle creative problems, network with industry leaders, team up with fellow hackers, and most importantly, build!

WHY SPONSOR US?

- 1** Exposure of your API or technology to over 500 attendees and developers.
- 2** Promotion for your company ranges from print to digital media and on-site interaction with students.
- 3** *You help us, we help you!*
The money and/or equipment helps to keep our hackers happy. This allows your company to show who you are and what you offer to potential developers, engineers, entrepreneurs, and more.
- 4** Opportunity to interact and gather potential interns or full-timers from a variety of backgrounds.

UGAHACKS 6 OVERVIEW

FEB 5-7, 2021

48 HOURS

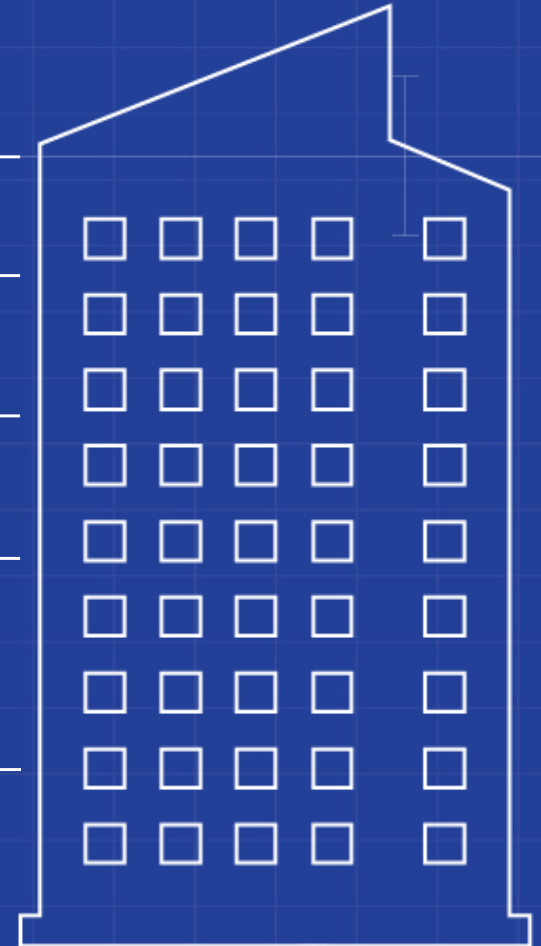
ATHENS, GA

600-700

PROJECTED PARTICIPANTS

BUILDING

THEME ENCOURAGES HARDWARE



UGAHACKS 6 TRACKS



INTRODUCING TRACKS

A Track is an idea focus that you as a sponsor can choose which will be featured throughout the whole weekend. A track will allow you to center exclusive workshops, hands on training by company representatives or mentors, and prizes around the track that you choose. Tracks allow your company to be center focus at our Hackathon and feature what you bring to the table.

Examples of tracks include web development, cybersecurity, mobile app development, and cloud computing.

 **EXPOSE**
new company technologies.

 **PROMOTE**
the main focus of your company.

 **RECRUIT**
based on who utilizes company resources and ideas best.

UGAHACKS 5 NUMBERS



927

APPLICATIONS

Applications opened on Nov 30, 2019 and closed on Jan 28, 2020.

542

ATTENDEES

Number of hackers who checked in.

UGAHacks 4 had 453 attendees.

70

PROJECTS

Number of group projects submitted on devpost.
UGAHacks 4 had 53 submissions.

26

VOLUNTEERS

Ten were mentors.

23

ORGANIZERS

Six were directors.

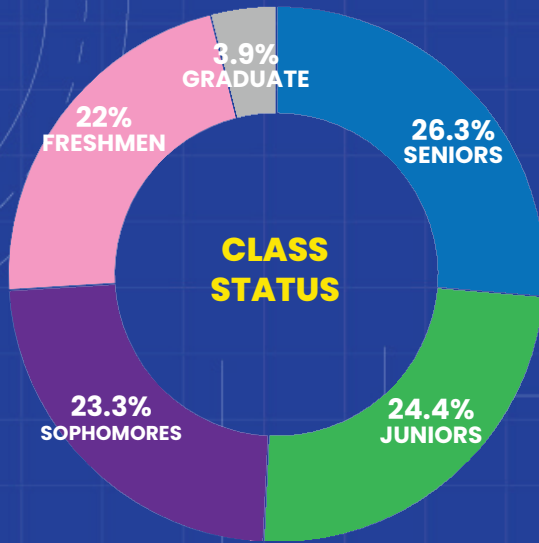
45

SPONSORS

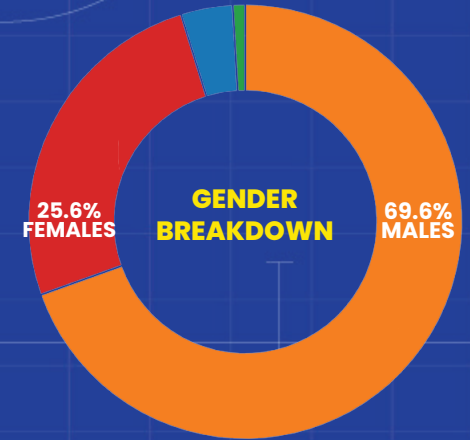
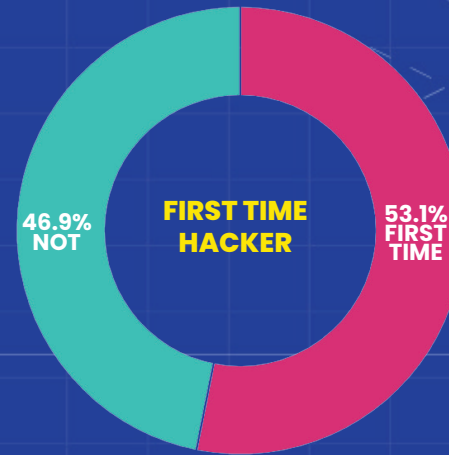
We had 15 total company sponsors.



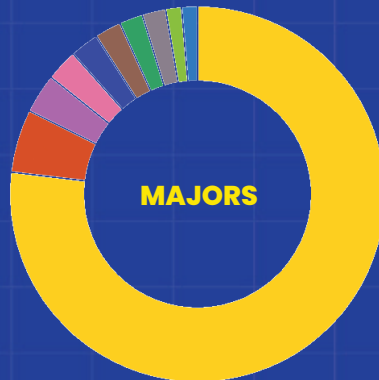
UGAHACKS 5 STATS



Compared to UGAHacks 4, we saw about a 6% increase for Seniors and a 4% increase in Freshmen attendees.



3.9% Preferred not to answer
0.9% Non-binary



76.9% Computer Science
5.4% Computer Engineering
Under 4%:
Management Information Systems
Electrical Engineering
Information Systems
Information Technology
Mechanical Engineering
Software Engineering

TOP HARDWARE REQUESTS

Raspberry Pi
Arduinos
VR

SCHOOLS IN ATTENDANCE

Augusta University, Blue Ridge Community College, Clayton State University, Clemson University, Devry University, Georgia Gwinnett College, Georgia Institute of Technology, Georgia State University, Gwinnett Technical College, Kennesaw State University, Mercer University, Porter-Gaud School, The University of Georgia, The University of North Carolina at Charlotte, The University of TN, University of Illinois Springfield, University of North Georgia

UGAHACKS 5 WINNERS



BEST SOLO HACK

MEAL DEVPOST

Cross-platform mobile application

Used: React Native, Android Studio, Javascript, Node.js, Xcode



BEST BEGINNER HACK

BURNT OUT DEVPOST

Website

Used: HTML, CSS, Javascript, StackOverflow



BEST VIDEO GAME

GOINGDARK DEVPOST

Web-based mobile multiplayer game

Used: CSS3, HTML5, Javascript, Node.js, React, Socket.io



3RD PLACE BEST OVERALL

PROJECT SUNFLOWER DEVPOST

Tracking solar panel device

Used: Arduino, C++, MongoDB, Pymongo, Pyserial, Python, DragonBoard, RaspberryPi



2ND PLACE BEST OVERALL

WAND DEVPOST

Walking Aid Notification Device

Used: Google-Text-To-Speech, Open-computer-vision-library, Play-sound, Python, Raspberry Pi. Sensor, Watchdog



1ST PLACE BEST OVERALL

VRM DEVPOST

VR Teleoperated Robot Arm

Used: Unity, ZeroMQ, NetMQ, Python, C#

SPONSORSHIP TIERS

TIER	Dog House	Apartment	Penthouse	Mansion <i>Co-host</i>
PRICE	\$2300	\$3900	\$5500	\$10000 <i>or highest bidder</i>
GENERAL				
Side Events				
Representatives	2			
Sponsorship Booth				
Workshops				
Opening Talk				
Closing Talk				
Judging rights*				
Create a prize*				
Exclusive Workshops (Track)				
RECRUITING				
Social Media Mention				
Access to opt-in LinkedIn Info				
Online Resume Access		<i>After</i>	<i>Before</i>	<i>Before</i>
Live Interviews				
BRANDING				
Logo on Website	<i>Small</i>	<i>Small</i>	<i>Medium</i>	<i>Large</i>
Bring Merchandise				
Logo on Back of Shirt	<i>Small</i>	<i>Small</i>	<i>Medium</i>	<i>Large</i>
Keynote Sponsor (Logo on Front)				
Stickers with your logo				

**discussed on an individual basis*

LOFT TIER

Loft tier is for smaller allocations of \$900 or less. It is a way for smaller corporate and on-campus sponsors to get involved with our event and contribute whatever resources they have. We will work with you to determine final pricing!

If you have any questions, feel free to [contact us!](#)
All tiers are negotiable.

We would love to work with you to find your fit and make the most out of our event.

Thank you!

sponsor@ugahacks.com
[@ugahacks](https://twitter.com/ugahacks)

Mansion (\$10,000 or highest bidder)

- At the Mansion (Co-host) level you will be given prioritized access to all the categories listed in the packet.
- Create as many prizes, workshops, and side events as you would like
- Access to private interview rooms
- Access to all resumes and LinkedIn information
- Unlimited number of representatives during the event
- Prioritized marketing efforts: social media callouts, largest logo on all printed and digital signage
- Logo on the front of the shirt, largest logo on the back, and a logo on the website
- Dedicated opening and closing ceremony talks
- Host up to 3 workshops with a total time of 180 minutes
- Choose your own featured track

Penthouse (\$5,500)

- Create as many prizes as you would like
- Create 1-2 workshops with a total time of 120 minutes and 1-2 side events
- Access to private interview rooms
- Access to all resumes and LinkedIn information
- Unlimited number of representatives during the event
- Marketing efforts: social media callouts, logo on all printed and digital signage
- Medium logo on the back and logo on the website

Apartment (\$3,900)

- Create as many prizes as you would like
- Limited to one 60-minute workshop and 1 side event
- Access to all resumes and LinkedIn information
- Unlimited number of representatives during the event
- Marketing efforts: social media callouts, logo on all printed and digital signage
- Small logo on the back and logo on the website

Dog House (\$2,300)

- Create as many prizes as you would like
- Limited to two representatives during the event
- Marketing efforts: social media callouts, logo on all printed and digital signage
- Small logo on the back of shirt and logo on the website